

**University of Dayton School of Business Administration  
Assessment Results 2008**

**EXHIBIT 14: MBA Objective 3c Results  
Proficiency in written communications for business leaders**

MBA 699 Consulting Team Project Written Report: Student teams submit reports written for clients (typically business owners/company leaders) and faculty/executive panel. Evaluation based on consensus of faculty/executive panel.

**Winter and Summer 2008  
Sample: 14 teams**

<b>Traits</b>	<b>Poor</b>	<b>Fair</b>	<b>Satisfactory</b>	<b>Very Good</b>	<b>Excellent</b>	<b>% Rated at least Satisfactory (Target 70%)</b>
<b>Clear and concise executive summary</b>			5 (36%)	6 (43%)	3 (21%)	100%
<b>Overall logic and organization</b>		1 (7%)	2 (14%)	7 (50%)	4 (29%)	93%
<b>Development of recommendations</b>			6 (43%)	3 (21%)	5 (36%)	100%
<b>Spelling and grammar</b>			1 (7%)	9 (64%)	4 (29%)	100%