

**University of Dayton School of Business Administration
Assessment Results 2008**

**EXHIBIT 3: UG Objective 3a Results
Proficiency in oral communications**

MIS 301 Term Project Oral Presentation: Students present the results of their group term project that involves analysis, design, and development of a database-centered solution to support a business process for a real or hypothetical organization

Winter 2008

Sample: 114 students

Traits	Unacceptable (0)	Poor (1)	Satisfactory (2)	Good (3)	Excellent (4)	% Rated 2 or better (Target 60%)
Interest: Introduces material, creates interest & enthusiasm, projects energy & confidence	0 (0%)	3 (3%)	60 (53%)	49 (43%)	2 (2%)	97%
Eye Contact: Makes eye contact with audience, avoids reading & looking at screen	10 (9%)	34 (30%)	35 (31%)	29 (26%)	5 (4%)	61%
Speech: Speaks clearly and with appropriate volume, tone, pace	0 (0%)	3 (3%)	41 (36%)	68 (60%)	2 (2%)	97%
Mannerisms: Avoids distracting mannerisms & verbal pauses; appropriate gestures & posture	0 (0%)	2 (2%)	70 (61%)	42 (37%)	0 (0%)	98%
Visuals: Appropriate use of visual aids of good quality	0 (0%)	0 (0%)	20 (21%)	76 (79%)	0 (0%)	100%
Range for Traits' Mean	0-0.99	1.00-1.99	2.00-2.99	3.00-4.00		
Mean Trait Score	0 (0%)	11 (10%)	89 (78%)	14 (12%)		

Mean Score of 2 or better: 90% (Target 70%)