

**University of Dayton School of Business Administration
Assessment Results 2008**

**EXHIBIT 10: MBA Objective 2 Results
Awareness of cross-functional impacts and integration of knowledge across business
disciplines reflected in business decisions**

MBA 699 Consulting Team Project Report: Student teams analyze strategic issues for a local business (representing a novel, ill-structured problem) and provide recommendations for actions. Evaluation based on consensus of faculty/executive panel.

**Winter and Summer 2008
Sample: 13 teams**

Analysis and recommendations reflect adequate attention to issues relevant for project:	No (Unsatisfactory)	Yes (Satisfactory) (Target 70%)
Accounting/Financial statement analysis	4 (31%)	9 (69%)
Finance/Valuation	3 (23%)	10 (77%)
Marketing/Promotion/Pricing/Segmentation	1 (8%)	12 (92%)
Operations/Logistics	1 (8%)	12 (92%)
Organization structure	4 (31%)	9 (69%)
Human resources	4 (31%)	9 (69%)
Information technology	2 (15%)	11 (85%)
Economic environment	1 (8%)	12 (92%)