

**University of Dayton School of Business Administration
Assessment Results 2008**

**EXHIBIT 16: MBA Objective 4 Results
Identification of relevant stakeholders and analysis of impacts on them reflected in
business decisions**

MBA 699 Consulting Team Project Report: Student teams analyze strategic issues for a local business (representing a novel, ill-structured problem) and provide recommendations for actions. Evaluation based on consensus of faculty/executive panel.

Winter and Summer 2008

Sample: 13 teams

| Analysis and recommendations reflect adequate consideration of relevant stakeholder needs: | No (Unsatisfactory) | Yes (Satisfactory) (Target 70%) |
|---|----------------------------|--|
| Owners/Shareholders | 5 (38%) | 8 (62%) |
| Customers | | 13 (100%) |
| Employees | | 13 (100%) |
| Local Community | 2 (15%) | 11 (85%) |
| Suppliers | 2 (15%) | 11 (85%) |
| Government | 2 (15%) | 11 (85%) |